

Broadway Youth Baseball Association
Upper Field Advertising Sign Sponsorship
Lett Family Park, Broadway, NC www.broadwayyouthbaseball.com

Why do we offer this opportunity? Your participation supports the youth of our community and surrounding areas. Our goal is to reduce the cost of participation for all children, particularly for families in need of financial support. All funds are used to support the mission of this program. We are a nonprofit organization. Lee County Parks & Recreation has approved this project.

What do you receive for your sponsorship? A 4' x 8' AlumaLite white board is lightweight yet sturdy for display on the fence. All lettering will be in vinyl except those desiring digitally printed layouts. Signs will be created by **VLO Signs** of Sanford. If you want to add a logo or additional lettering colors, your final cost will be higher. We will gladly price your layout and adjust as you wish. A draft layout will be sent to you via email for your final approval. Once ready, BYBA volunteers will pick up your sign and securely display it for you. Beyond that, you are responsible for periodically checking your secured placement on the fence.

What is the cost of sponsorship?

- **Year 1:** The initial cost of the sign ranges from \$395.00 (2 colors) - \$500.00 (3 or more colors). This is the current cost of the sign per VLO Signs. Once you approve the final layout, your sign will be ready for display in 5-7 days.
- **Year 2 and beyond:** We ask that you renew your sign's placement on an annual basis with payment of a **\$100.00** renewal fee. **These are the funds used by BYBA to support local families each season with registration fee payments.**

How long will my sign last? Your sign may need to be replaced after about every seven (7) years. We will do our best to securely hang your sign on the fence. However, BYBA is NOT responsible for checking your sign for damage caused by hard-hit balls or weather conditions. We will send a renewal notice to you in the spring of each year following your initial order year.

Can I opt out? Of course! You can opt out of this agreement at any time. Contact **Tommy Womack** at **919-356-3215** to opt out and to make arrangements to pick up your sign.

How to Order? Complete the attached order form and submit it with payment to:

Broadway Youth Baseball Association C/O
Linda Berryman, Treasurer
PO Box 1227
Broadway, NC 27505

Thank you for your participation and support of our youth!

Order Form
Broadway Youth Baseball Association
Upper Field Advertising Sign Sponsorship
Lett Family Park, Broadway, NC

Business/Organization Name: _____

Address: _____

Street Address

City

State

ZIP

Contact Individual: _____

Phone: (____) _____ **Email:** _____

Instructions: Use the back of this page to sketch the layout for your sign noting desired colors, fonts, etc.

- **BUSINESS or ORGANIZATION NAME, PHONE #, ADDRESS, WEB ADDRESS:** Print the information you desire on your sign. NOTE: The more information you include, the smaller the letter size. You want your sign to be easily read from a distance across the field.
- **BACKGROUND COLOR – WHITE:** Due to current manufacturing delays, only white background sheets are available at this time.
- **VINYL LETTERING COLOR:** Select 1 color for your vinyl lettering color: _____ (Be specific in naming your color, for example, “apple red” or “dark maroon” instead of “red”, if that matters.) If you want to include a secondary color, indicate it here and we will get a price with and without the secondary color: Select a secondary color: _____ (Be specific)
- **LETTER STYLE:** Indicate 1 or 2 letter styles: (Indicate on your sketch the letter style desired for each phrase/words/numbers). Visit www.dafont.com for a selection of letter styles.)
Primary Letter Style: _____ Secondary Letter Style: _____
- **BORDER:** Most signs look best with a border. Initial here: _____ if you want a border done in your selected lettering color. NOTE: If you are using a secondary color, the border can be in that color and your vinyl lettering be in both your first and secondary color.
- **Mail your completed order form (keep a copy for your records) and payment to:**
Broadway Youth Baseball Association
C/O Linda Berryman, Treasurer
PO Box 1227
Broadway, NC 27505
- **CONFIRMATION OF YOUR ORDER:** VLO Signs will email the final layout to Rebecca Hunter who will then forward to you (via email) for approval. **QUESTIONS?** Email BYBA (Rebecca Hunter) at: **broadwayyouthbaseball@gmail.com**
- **ARTWORK & LOGOS:** The addition of artwork or a business logo will be at an additional cost as this requires digital printing rather than the application of vinyl lettering and borders to the composite aluminum sign. This option will likely double the cost of the sign. Call Rebecca if you have questions regarding this option.